

# NEW, ORDER-ONLINE MICHAEL OLAF FAMILY/SCHOOL FUNDRAISER SEPTEMBER 1 - DECEMBER 1, 2009

*Michael Olaf is like a mental health food store for children. Other companies, just like large grocery stores, may carry some of the same products but theirs are buried amongst the many things that are not especially good for children, and one needs a Montessori diploma to make the right choices. Thank you for your limited number of excellent items for children!* — San Francisco customer

## *Dear Fellow Montessorians,*

Because of our new website this year it is not necessary to order catalogues for school parents in order to participate in the fundraiser. All of the products in both *The Joyful Child* (birth to 3) and *Child of the World* (age 3-12) can be ordered. Because of internet ordering and the fact that parents can order absolutely anything we carry instead of a small "holiday" selection we expect a huge increase in the number of schools who want to participate, and we will not be able to accommodate everyone. So please sign up early.

Schools need help in bringing a true understanding of Montessori, and the value of Montessori, to the parents of their students. Each parent will receive a free copy of the Michael Olaf *Child of the World* (age 3-12) overview and catalogue with their order. This is even more important than the gifts they order for their children for helping parents understand Montessori and appreciate their child's school.

## SIGN UP NOW! DIRECTIONS:

1. Register your school, by phone (888-880-9235) or email (michaelola@aol.com), to receive your school identification fundraiser number. This number is essential and must be provided with every order for your school to receive credit.

2. As soon as school opens notify your parents of the school number, the fundraiser dates, and the Michael Olaf website (www.michaelolaf.com). Explain that they must give this number (and the school name and city) each time they order in order for the school to be credited. They can type this information on the checkout page as they complete their online order. Or they can give it by phone if they prefer to order that way.

3. Relax. Parents will order from Michael Olaf, orders will be sent directly to them, along with a free copy of the 3-12 catalogue/overview of Montessori.

4. In January, 2010, we will send you a credit of 10% toward the purchase of Michael Olaf materials for your school.

**NOTE:** If you prefer the traditional way of ordering and passing out catalogues first, they can be ordered wholesale online at our website.

Suggested information for school parents:

*(school logo, etc.)*

## *Dear Parents,*

The annual Michael Olaf fundraiser will be easier than ever this year because you will be able, beginning September 1, to place your order through the internet.

For more than 25 years the Michael Olaf Montessori company has been providing excellent books and materials to Montessori families and schools. The text of their Montessori overviews, included in their two catalogues, has been translated into several languages and has inspired the growth of excellent Montessori in several countries. The two catalogues are available at [www.amazon.com](http://www.amazon.com) and through the Michael Olaf company.

The two versions of their overview/catalogue are *The Joyful Child*, for children from birth to three years, and *Child of the World*, for children from 3-12 years. There are hundreds of products in these two catalogues and all of these products qualify for fundraiser orders.

When you place your order you will receive a free copy of *Child of the World* with your order. If you prefer, you can request *The Joyful Child* instead when you check out on the website or place your order by phone.

Here is how the fundraiser works:

1. Go to [www.michaelolaf.com](http://www.michaelolaf.com) to see the online store. There are also PDF files of all pages of both catalogue available here. Or you may order by phone toll free 888.880.9235.

2. Our school is \_\_\_\_\_ (name) \_\_\_\_\_ (city/state) \_\_\_\_\_ ID number. You must provide all of this information when you order.

3. As you checkout online, or place your order by phone, give the name of our school, the city and state, and - MOST IMPORTANT - the school Fundraiser ID number.

4. Place your order anytime beginning September 1, directly with the Michael Olaf company.

5. The order will be sent directly to you at home.

6. After the holidays 10% of the value of your order will come to us and will benefit your child in school.

Thank you.